



## **PRESS RELEASE**

*For Immediate Release*

### **RIM DIGITAL MUSIC CHARTS MARK ITS FIRST YEAR**

**8 JANUARY 2017, KUALA LUMPUR**

It was a year of full excitement for RIM Charts as the new digital music charts marked 52 weeks of its publication in the Malaysian music industry. Therefore, we are pleased to announce the following key highlights from RIM Charts in 2017:

- **Most streamed international song**  
*Shape of You - Ed Sheeran* (Warner Music Group)
  - The highest number of streams for an international song in 2017, at 13,879,144 streams
  
- **Most streamed domestic song**  
*Jampi - Hael Husaini* (Rocketfuel Entertainment / Warner Music Group)
  - The highest number of streams for a domestic song in 2017, at 3,258,397 streams
  
- **Most valuable international song**  
*Shape of You - Ed Sheeran* (Warner Music Group)
  - Based on the calculation of the Top 3 international songs by applying the conversion rate of 1 premium stream = 6.2 ad-supported streams, and the most valuable song is chosen out of the Top 3
  
- **Most valuable domestic song**  
*Jampi - Hael Husaini* (Rocketfuel Entertainment / Warner Music Group)
  - Based on the calculation of the Top 3 domestic songs by applying the conversion rate of 1 premium stream = 6.2 ad-supported streams, and the most valuable song is chosen out of the Top 3
  
- **Best international song debut**  
*Look What You Made Me Do - Taylor Swift* (Universal Music Group)
  - Highest position achieved by an international song's debut in its first week of release, debuted at no. 1 position of the overall international & domestic chart on Week 35 of 2017
  
- **Best domestic song debut**  
*Wanita Terakhir - Fattah Amin* (Kasi Gegar Entertainment)
  - Highest position achieved by a domestic song's debut in its first week of release, debuted at no. 5 position of the overall international & domestic chart on Week 1 of 2017

- **Best position held by a domestic song**  
**Wanita Terakhir - Fattah Amin** (Kasi Gegar Entertainment)
  - Highest position achieved by a domestic song in the overall international & domestic chart, at 5th position on Week 1 of 2017
- **Domestic Song with Most Weeks in Charts**  
**Segalanya - Haqiem Rusli** (FMC Music Sdn Bhd)
  - Highest number of weeks a domestic song is charted in the overall international & domestic chart, at all 52 weeks of 2017

The above statistics are calculated based on Malaysian music listeners' streaming habits on major digital music service platforms such as Apple Music, Spotify, KKBOX and Deezer. RIM would like to also recognise BMAT for their dedication and hardwork in compiling these streaming data from major digital music service platforms throughout 2017.

**2017 RIM Charts Highlights**

- Most streamed international song**  
**Shape of You – Ed Sheeran**
- Most streamed domestic song**  
**Jampi – Hael Husaini**
- Most valuable international song**  
**Shape of You – Ed Sheeran**
- Most valuable domestic song**  
**Jampi – Hael Husaini**
- Best international song debut**  
**Look What You Made Me Do – Taylor Swift**
- Best domestic song debut**  
**Wanita Terakhir – Fattah Amin**
- Best position held by a domestic song**  
**Wanita Terakhir – Fattah Amin**
- Most weeks in charts domestic song**  
**Segalanya – Haqiem Rusli**

**#RIMcharts**  
 RIM Charts is the only industry-recognised digital charts in Malaysia that tracks the highest streamed tracks each week. The charts focus on the most streamed songs in Malaysia and it is calculated from the data report submitted by major digital music providers such as Apple Music, Spotify, KKBOX and Deezer aggregated by BMAT, a company which provides music monitoring services

View the latest RIM Charts on the following platforms:  
 Facebook: RecordingIndustryMY  
 Instagram: @recordingindustryMY  
 Twitter: @malaysia\_music

For further inquiries about RIM Charts, email us at [info@rim.org.my](mailto:info@rim.org.my)

**DATA COMPILED BY BMAT**

**RIM**  
 RECORDING INDUSTRY ASSOCIATION MALAYSIA

Image 1: 2017 RIM Chart highlights

Darren Choy, Chairman of RIM and Managing Director of Warner Music Malaysia, highlighted the industry's view on the outcome of the digital music charts.

"A year has passed and the continuation of RIM Charts had proved its significance. We have seen a substantial growth in total number of streams weekly as more Malaysian music listeners are consuming music on digital platforms. It is also great to see some of our locally produced music are now standing high on the charts with other international artistes due to the strong support from Malaysian music listeners. We hope that the transparency of RIM Charts will continue to add value to music creators in developing their music as well as educating the public about the current trends on the digital music market".

RIM Charts are the only industry-recognised digital charts in Malaysia that track the highest streamed tracks each week. The charts focus on the Top 20 most streamed International and Domestic songs and Top 10 most streamed Domestic songs in Malaysia. The Charts are calculated from the data report submitted by major digital music providers such as Apple Music, Spotify, KKBOX and Deezer. The official RIM Charts are issued every Friday through RIM's website and social media platforms. It will record the rankings of digital streaming occurring in the week before.

In addition, the charts are in compliance with general guideline determined by the International Federation of the Phonographic Industry (IFPI) for chart generation as below:

1. For the streaming charts, both paid tier (premium) and free tier (ad-supported) streams are included.
2. Purely non-interactive streaming and algorithm based programming is excluded from the charts.
3. Airplay or internet simulcasting is excluded from the charts.
4. Playlists created by third parties is included in the charts.
5. Streams that play for less than 30 seconds is excluded from the charts.
6. Certain on-demand streaming services offer radio features (e.g. Spotify's radio feature) that are semi-interactive/algorithm based. These streams do not count towards the charts.

View the latest RIM Charts on the following platforms:

Website : [www.rim.org.my](http://www.rim.org.my)  
Facebook : *Recording Industry Association of Malaysia*  
Twitter : *@malaysia\_music*  
Instagram : *@recordingindustry*

## **About Recording Industry Association of Malaysia (RIM)**

**RIM** represents more than 300 locally incorporated recording companies and businesses, all of which are involved in the production, manufacturing and distribution of local and international sound recordings, music videos and karaoke recordings. This accounts for approximately 95% of all legitimate recordings commercially available in the music market of Malaysia.

For more information, please log on to [www.rim.org.my](http://www.rim.org.my) and for press enquiries, please contact:

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