

About the Recording Industry Association of Malaysia

The **Recording Industry Association of Malaysia (RIM)** currently represents over 200 locally incorporated recording companies and businesses, all of which are involved in the production, manufacturing and distribution of local and international sound, music video and karaoke recording. This accounts for around 95% of all legitimate recordings commercially available in the music market of Malaysia. Amongst others, RIM is -

- (a) the Malaysian National Group of the International Federation of the Phonographic Industry (“IFPI”);
- (b) a Member of the Special Copyright Task Force, set up under the Ministry of Domestic Trade, Cooperatives & Consumerism (“MDTCC”);
- (c) a Member of the Attorney General’s Chambers’ Copyright Law Revision Committee;
- (d) the Honorary Secretary of the Communications and Multimedia Content Forum of Malaysia (CMCF); and
- (e) a Member of the Asean Music Industry Association (AMIA).

Since its formation on 12 December 1978, RIM (initially known as the Malaysian Association of Phonogram and Videogram Producers and Distributors or (MAPV)) has been and continues to be the frontline organisation of the music industry in Malaysia in addressing various industry problems, foremost of which is piracy in the copyrighted recordings of RIM’s members and the development of new businesses such as distribution of music via online and mobile channels. RIM’s responsibilities have further been extended recently to cover the territory of Brunei Darussalam.

With its subsidiary companies, Public Performance Malaysia Sdn Bhd and RIM Digital Music Sdn Bhd, RIM provides valuable services to its members through activities such as -

- (i) encouraging close ties with the relevant government agencies as well as informing the government regarding matters which arise to enable law reform suited to the current challenges faced by the industry;
- (ii) anti-piracy enforcement action, in and out of court;
- (iii) establishing close ties for the mutual development and benefit of other industry associations;
- (iv) collective royalty collection and distribution; and
- (v) developing better business conditions, especially in the digital or ‘new media’ environment.

RIM also celebrates quality and encourage industry unity by organising annual events such as the main annual music award event in Malaysia, “Anugerah Industri Muzik” (“AIM”) (which is organised by RIM’s associate - Music Industry Academy Association of Malaysia (“Akademi”), to recognise achievements in the local music industry; annual charity get-togethers with the media during the Raya celebrations; RIM Annual Sport, Dinner and Dance -events designed to promote industry fellowship; and “Saya Cinta Muzik / I Love Music Campaign” to raise awareness and love of music amongst the young.

RIM’s Licensing Subsidiaries, Awards’ Show & One Stop Independent Label Digital Licensing Affiliate



Public Performance Malaysia Sdn Bhd (**PPM**), RIM Digital Music Sdn Bhd (**RDM**) and Brucop Sdn Bhd (**BRUCOP** - Brunei) are wholly owned subsidiaries of RIM, representing RIM’s members in respect of collective licensing matters.



PPM also acts as the exclusive licensing agent for Performers & Artistes Rights (Malaysia) Sdn Bhd (“**PRISM**”) which in turn represents sound recording artistes and performers in respect of collective licensing matters.



Malaysia’ premier music awards show, the Anugerah Industri Muzik (“**AIM**”) - the local equivalent of the American Grammy Awards, was established in 1993 to honour local talents and to give due recognition to artistes, musicians, composers, arrangers, record producers and all involved in the production of an album.



One Stop Music Sdn Bhd (“**OSM**”) is a collective organisation set up with RIM’s support to represent independent record label members of RIM to provide digital licensing convenience to its members, content aggregators and users alike.

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